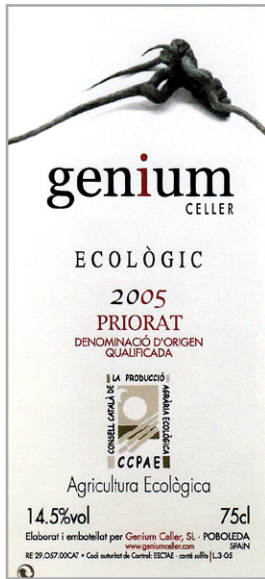


Genium Celler Ecologic 2006



Winery: Genium Celler

Region: Priorat D.O.Q.

Grapes: 50% Garnacha, 30% Merlot, 10% Syrah, 10% Cariñena

Winery: In the year 2002, six families from the municipality of Poboleda (Priorat) with a long tradition in vine growing decided to join their efforts in order to make high quality wines from their own crops. They own 15 hectares of vineyards between all of the families. 7 hectares are Costers (steeply sloping, high altitude vineyards), 3 hectares of organically farmed vines (Ecologic) and 5 hectares of terraced vines on narrow terraces with two rows of vines each. The varietal makeup of the vineyards includes Garnacha, Cariñena, Cabernet Sauvignon, Syrah, Pedro Ximenez and Merlot. Costers vines were planted in 1910 and produce ~300 grams of grapes per vine. Younger vines were planted in 1980 on the terraces and produce between 900gm and 1 kg per vine.

The goal of the winery is to produce wines with a typical character of Priorat. Having vineyards in three different zones of Priorat allows for different character, tone, complexity and personality in the wines. Aging in oak is crucial for the style of wine, as without it the wine would seem unfinished but only light to medium toast is utilized so that wood flavors don't dominate.

Wine: Produced exclusively from a 3 hectare, organic vineyard certified by the Catalan Council of Agricultural production. The grapes undergo a 48 hour pre-fermentation cold soak followed by temperature controlled fermentation between 84° F to 91° F in small stainless steel vats, and are macerated for a 25 day period. Aged in 50% new and 50% 1 year old French Allier oak barrels for 6 months.

Reviews:

“Beautifully balanced, this red has grace and depth, with plum, floral, mountain herb and mineral flavors. There’s solid structure, yet this remains fresh and lively, with a long, juicy finish. Drink now through 2020” **A Wine Spectator Insider - June 30, 2010**

93 points Wine Spectator September 2010

“From a 7.5-acre parcel of organically grown vines, this wine delivers an intense and vibrant expression of fresh red fruit flavors—like smelling a bowl of just-picked raspberries and strawberries. Mineral notes hide behind that primary fruit, giving an extra dimension of complexity. The texture is tense, balancing the sweetness of the fruit with a spark of juicy acidity.”

93 points Wine and Spirits February 2011



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