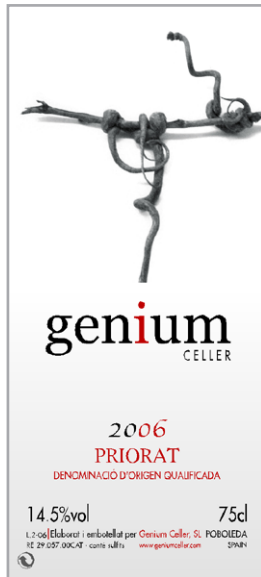


Genium Celler 2006



Winery: Genium Celler

Region: Priorat D.O.Q.

Grapes: 60% Garnacha, 20% Cariñena, 15% Merlot, 5% Syrah

Winery: In the year 2002, six families from the municipality of Poboleda (Priorat) with a long tradition in vine growing decided to join their efforts in order to make high quality wines from their own crops. They own 15 hectares of vineyards between all of the families. 7 hectares are Costers (steeply sloping, high altitude vineyards), 3 hectares of organically farmed vines (Ecologic) and 5 hectares of terraced vines on narrow terraces with two rows of vines each. The varietal makeup of the vineyards includes Garnacha, Cariñena, Cabernet Sauvignon, Syrah, Pedro Ximenez and Merlot. Costers vines were planted in 1910 and produce ~300 grams of grapes per vine. Younger vines were planted in 1980 on the terraces and produce between 900gm and 1 kg per vine.

The goal of the winery is to produce wines with a typical character of Priorat. Having vineyards in three different zones of Priorat allows for different character, tone, complexity and personality in the wines. Aging in oak is crucial for the style of wine, as without it the wine would seem unfinished but only light to medium toast is utilized so that wood flavors don't dominate.

Wine: The Garnacha and Cariñena grapes are from 90+ year old vines, while Merlot comes from 17 year old vines. The grapes undergo a 48 hour pre-fermentation cold soak followed by temperature controlled fermentation between 84° F to 91° F in small stainless steel vats, and macerated for a 25 day period. Aged in 20% new and 80% 1 year old French Allier oak barrels for 9 months. Unfiltered.

Reviews:

“Purple-colored, it offers up a nose of cedar, mineral, pencil lead, and black cherry. Elegant and sweetly fruited, it has good grip, excellent length, and several years of aging potential. Drink it from 2011 to 2021.”

90 points *Wine Advocate* issue 183 June '09

“Vivid ruby. Pungent, sharply focused aromas of raspberry, blackcurrant, minerals and cracked pepper. Sweet red and dark berry flavors are framed by silky tannins and energized by a jolt of white pepper. Very fresh wine, with good nervy cut and finishing clarity. This is complex enough to drink now.”

90 points *International Wine Cellar* issue 145 July/Aug '09



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